



All Categories ▾

What are you looking for?



Sample Kit

Sign in/ Register



Design

Upload
4096 x 4096px

Open

Add Text Clear All

LAYERS

- St-04.jpg
Image Layer
- hf_2026032...
Image Layer

Chat with PackTHC



Special Offers For You

Brevo PushOwl

+ New campaign


- Home
- Web push
- Email
- SMS
- Magicfit Studio **NEW**
- Activate Reviews **NEW**
- Contacts
- Opt-in forms
- Settings

Hey! want to help us make PushOwl better?

Pricing

Explore Marketing Calendar

Organize your campaigns with ease



Say hi to your new marketing sidekick, Content Calendar, streamlining content marketing planning with AI content and fast campaign scheduling!

Try it out

Stats

Quick insights into how your channels are doing

Total subscribers	
Web push	158
Email	708
SMS	50

Click %	
Web push	2.2%
Email	-
SMS	-

Conversion %	
Web push	0.23%
Email	-
SMS	-

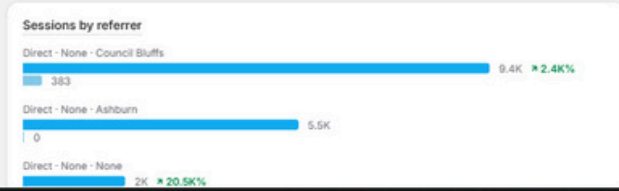
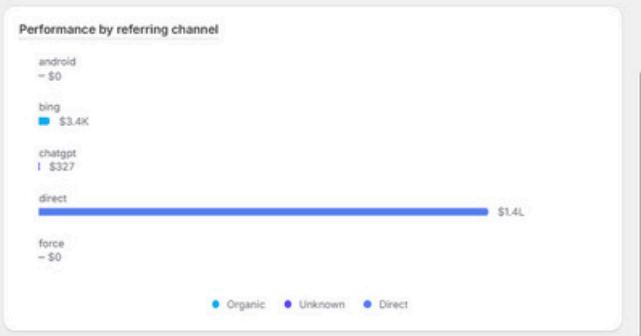
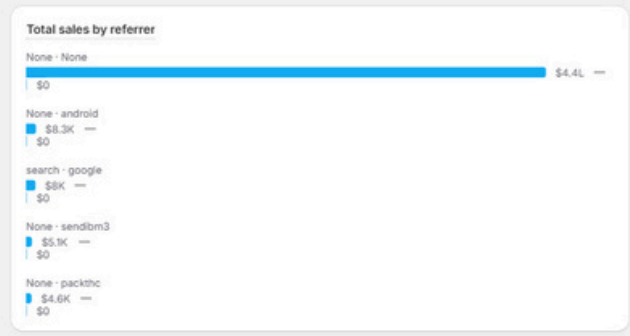
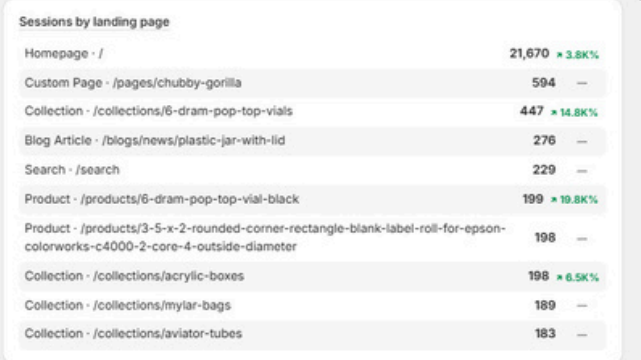
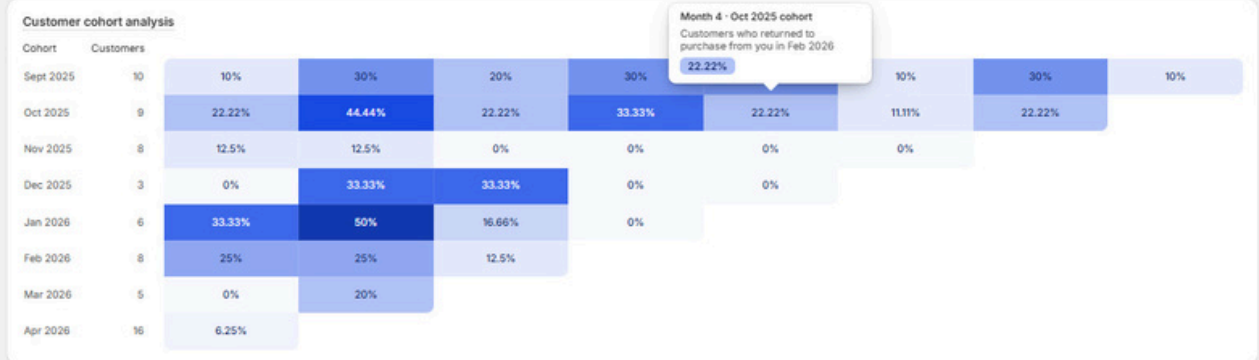
Attributed revenue	
Web push	\$131 USD
Email	\$51,908 USD
SMS	-

Build your ultimate marketing stack

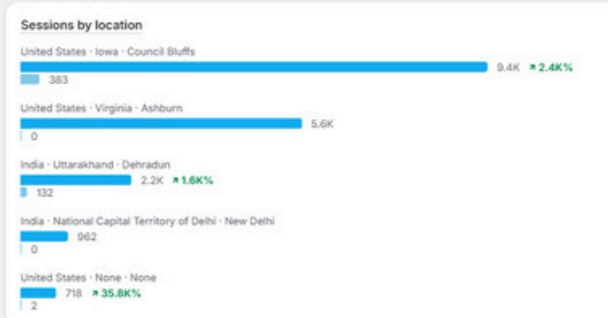
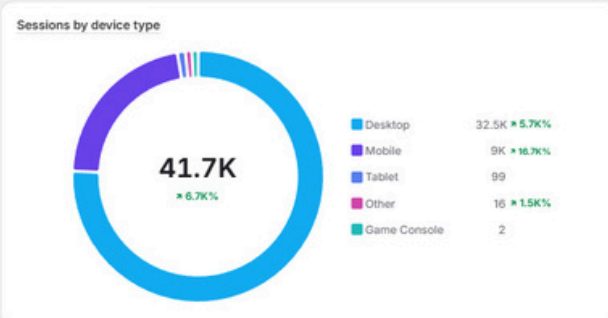
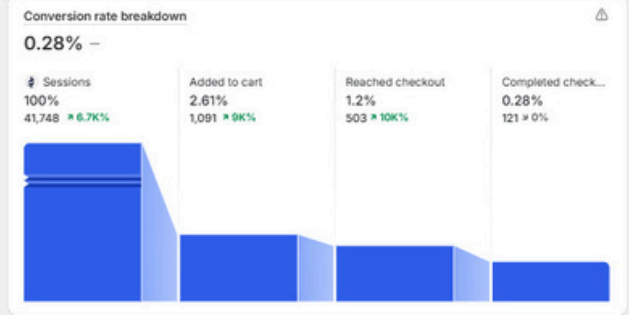
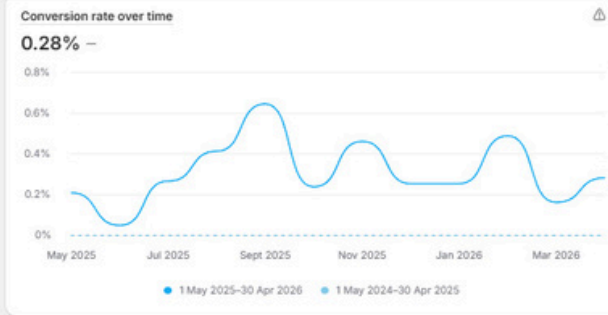
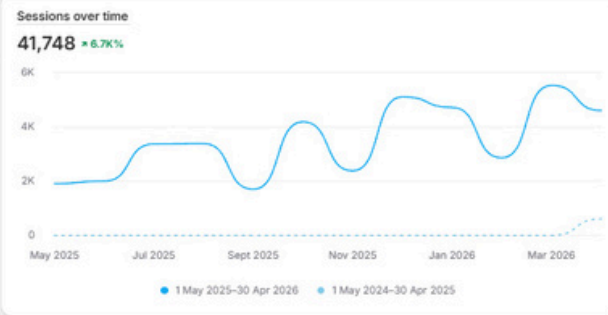
Everything you need to succeed with PushOwl's tools

- Popup forms**: Design beautiful forms and popups that collect subscribers across email, sms and web push. [Begin collecting subscribers](#)
- Back in Stock**: Send email to your subscribers whenever an out of stock product is restocked. [Try back in stock now](#)
- Cart recovery automation**: Visit our playbook and customise your automations. [Customise ACR](#)
- AI email templates**: Writer's block? Turn any message into polished email copy instantly. [Try AI email generator](#)

- Home
- Orders
- Products
- Customers
- Marketing
- Discounts
- Content
- Markets
- Finance
- Analytics**
 - Reports
 - Live View
- Sales channels
 - Online Store
 - Agentic
 - Shop
- Apps
 - Hulk Discounts
 - Search & Discovery
 - EA - Email Popups
 - DIY Real Time Shippi...
- Sidekick conversations
 - SEO analysis of product URLs
 - Increasing stock for silver vari...
 - Submitting unlisted public app...
- Settings



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Customer cohort analysis

Cohort	Customers	Months							
Sept 2025	10	10%	30%	20%	30%	30%	10%	30%	10%
Oct 2025	9	22.22%	44.44%	22.22%	33.33%	22.22%	11.11%	22.22%	
Nov 2025	8	12.5%	12.5%	0%	0%	0%	0%		
Dec 2025	3	0%	33.33%	33.33%	0%	0%			
Jan 2026	6	33.33%	50%	16.66%	0%				

Sessions by landing page

Homepage - /	21,670	51.9%
Custom Page - /pages/chubby-gorilla	594	1.4%
Collection - /collections/6-dram-pop-top-vials	447	1.1%
Blog Article - /blogs/news/plastic-jar-with-lid	276	0.7%
Search - /search	229	0.6%
Product - /products/6-dram-pop-top-vial-black	199	0.5%
Product - /products/3-5-x-2-rounded-corner-rectangle-blank-label-roll-for-epson-	109	0.3%

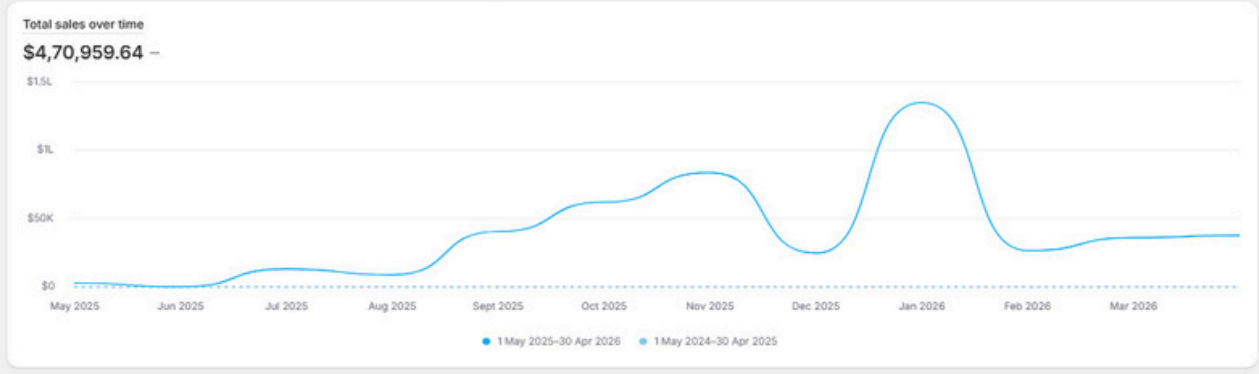
- Home
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Analytics Last refreshed: 10:18 am

Search [CTRL K] Create target New exploration

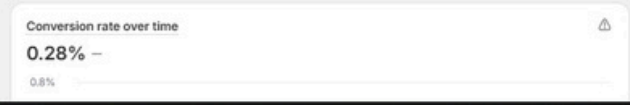
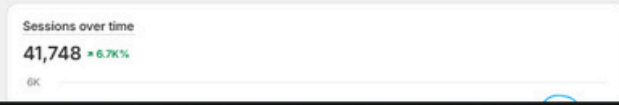
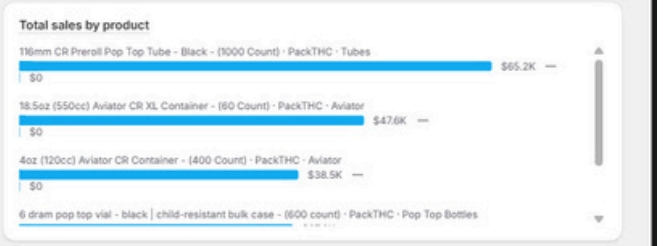
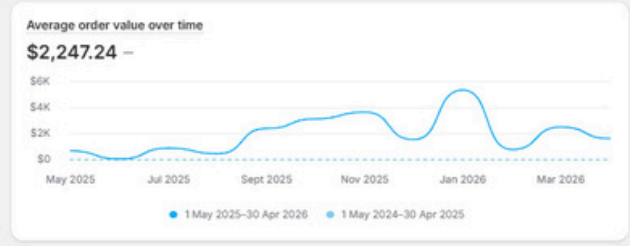
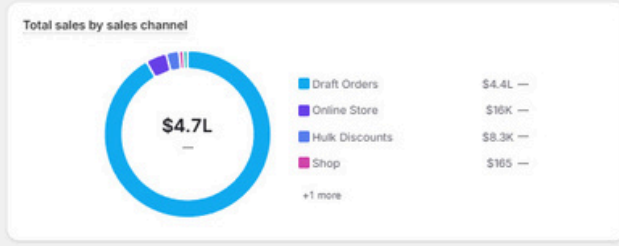
Time range: Last 12 months | Date range: 1 May 2024-30 Apr 2025 | Currency: \$2 USD \$

Gross sales	\$5,571,819.92
Returning customer rate	39.77%
Orders fulfilled	148
Orders	200



Total sales breakdown

Gross sales	\$5,571,819.92
Discounts	-\$89,670.60
Returns	-\$27,670.63
Net sales	\$4,39,840.69
Shipping charges	\$29,844.58
Return fees	\$0.00
Taxes	\$1,274.37
Total sales	\$4,70,959.64

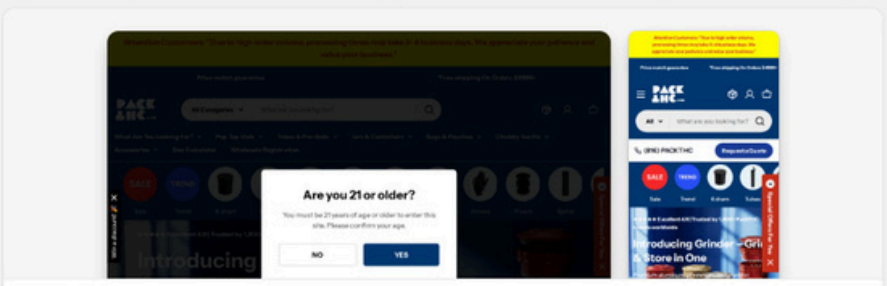


- Home
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Online Store

Public View store

30 days	LCP P75 2464 milliseconds » 29% Good	INP P75 208 milliseconds » 37% Moderate	Cumulative Layout Shift 0 » 50%
---------	--	---	------------------------------------



Hyper Current theme
Last saved: Just now
Version 1.3.3 available

... Edit theme

Draft themes

Import














- Home page change**
Last saved: Yesterday at 6:02 pm
Version 1.3.3 available
... Publish Edit theme
- Bg Remove Second**
Last saved: May 6 at 10:52 am
Version 1.3.3 available
... Publish Edit theme
- New Menu with SKU**
Last saved: May 2 at 10:48 am
Version 1.3.3 available
... Publish Edit theme

- Home
- Orders
- Products**
- Collections
- Inventory
- Purchase orders
- Transfers
- Gift cards
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Products

30 days | Average sell-through rate: 0.01% — | Products by days of inventory remaining: No data | ABC product analysis: \$0.00 A | \$0.00 B | \$0.00 C

All Search and filter

<input type="checkbox"/>	Product	Status	Inventory	Category	Channels	Product type	
<input type="checkbox"/>	 3.5 Grams Galactic Gas Mylar Bags - Amaan Mirza	Draft	0 in stock	Packaging Machines	0		PACKTHC
<input type="checkbox"/>	 6 Dram Pop Top Vial - Green - Amaan Mirza	Draft	69,143 in stock for 8 variants	Packing Materials	0	Pop Top Bottles	PackTHC
<input type="checkbox"/>	 1oz (30cc) Aviator CR Container - Amaan Mirza	Draft	10,000 in stock	Packing Materials	0	Aviator	PackTHC
<input type="checkbox"/>	 Toothless Grinder - 63mm Champagne	Active	994 in stock	Packing Materials	5	Herb Grinder	PackTHC
<input type="checkbox"/>	 Toothless Grinder - 63mm Red	Active	994 in stock	Packing Materials	5	Grinder	PackTHC
<input type="checkbox"/>	 Toothless Grinder - 63mm Silver	Active	994 in stock	Smoking Accessories	5	Grinder	PackTHC
<input type="checkbox"/>	 Toothless Grinder - 63mm Black	Active	994 in stock	Smoking Accessories	5	Grinder	PackTHC
<input type="checkbox"/>	 4oz Plastic Jar With Smooth Cap - Black With Wooden Lid - (100 Count)	Active	1,000 in stock		2	Packaging	Amaan Mirza
<input type="checkbox"/>	 Pop Top Vials - Child Resistant Plastic Container (5 Dram)	Active	500 in stock		2	Packaging Containers	Amaan Mirza
<input type="checkbox"/>	 POS Thermal Paper 2 1/4 - (50 Count)	Active	5,000 in stock	Paper Towels	5		PackTHC
<input type="checkbox"/>	 3.5" x 2" Rounded-Corner Rectangle Blank Label Roll for Epson ColorWorks C4000 (2" Core / 4" Outside Diameter)	Draft	2,50,450 in stock for 512 variants	Packaging Machines	0		PackTHC
<input type="checkbox"/>	 3.5 Grams Galactic Gas Mylar Bags (100 Count)	Active	4,979 in stock	Packaging Machines	5	Mylar Bags	PackTHC
<input type="checkbox"/>	 3.5 Grams OG Kush Mylar Bags (100 Count)	Active	4,999 in stock	Packaging Machines	5	Mylar Bags	PackTHC

PackTHC

- volume-pricing-dev dev
- Create store
- Digital PackTHC digital@packthc.com
- Log out

- Home
- Orders
- Products**
- Collections
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All | Search and filter

Product	Status	Inventory	Category	Channels	Product type	Vendor
3.5 Grams Galactic Gas Mylar Bags - Amaan Mirza	Draft	0 in stock	Packaging Machines	0		PACKTHC
6 Dram Pop Top Vial - Green - Amaan Mirza	Draft	69,143 in stock for 8 variants	Packing Materials	0	Pop Top Bottles	PACKTHC
1oz (30cc) Aviator CR Container - Amaan Mirza	Draft	10,000 in stock	Packing Materials	0	Aviator	PACKTHC
Toothless Grinder - 63mm Champagne	Active	994 in stock	Packing Materials	5	Herb Grinder	PACKTHC
Toothless Grinder - 63mm Red	Active	994 in stock	Packing Materials	5	Grinder	PACKTHC
Toothless Grinder - 63mm Silver	Active	994 in stock	Smoking Accessories	5	Grinder	PACKTHC
Toothless Grinder - 63mm Black	Active	994 in stock	Smoking Accessories	5	Grinder	PACKTHC
4oz Plastic Jar With Smooth Cap - Black With Wooden Lid - (100 Count)	Active	1,000 in stock		2	Packaging	Amaan Mirza
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3.5" x 2" Rounded-Corner Rectangle Blank Label Roll for Epson ColorWorks C4000 (2" Core / 4" Outside Diameter)	Draft	2,50,450 in stock for 512 variants	Packaging Machines	0		PACKTHC
3.5 Grams Galactic Gas Mylar Bags (100 Count)	Active	4,979 in stock	Packaging Machines	5	Mylar Bags	PACKTHC
3.5 Grams OG Kush Mylar Bags (100 Count)	Active	4,999 in stock	Packaging Machines	5	Mylar Bags	PACKTHC

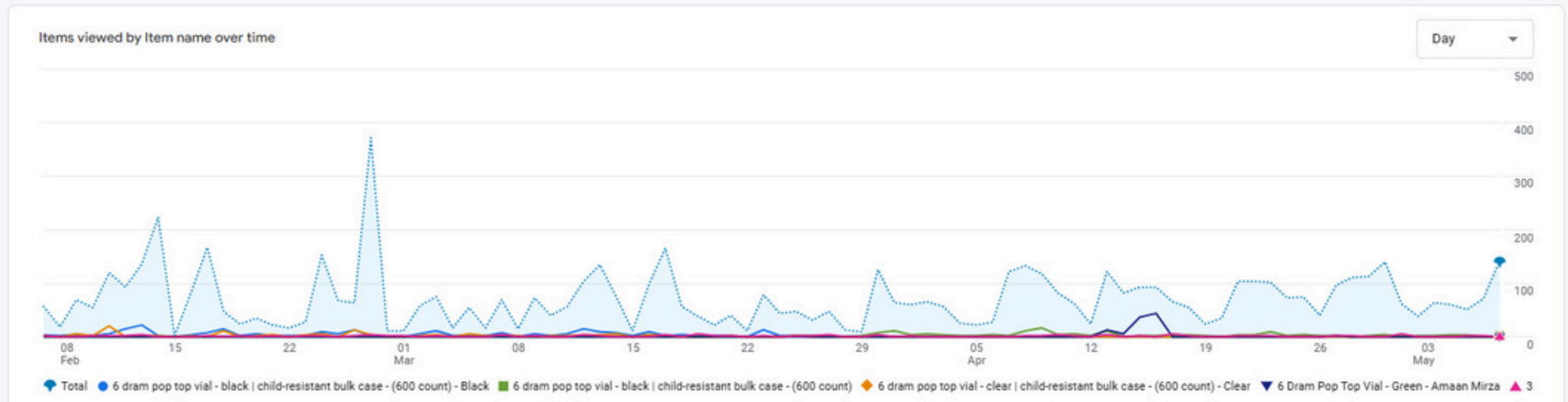
1-50

- Reports snapshot
- Realtime overview
- Realtime pages
- Business objectives
- Generate leads
 - Overview
 - Audiences
 - User acquisition
 - Traffic acquisition
 - Lead acquisition
 - Landing page
 - User acquisition cohorts
 - Lead disqualification and L...
- Drive sales
 - Overview
 - Ecommerce purchases**
 - Promotions
 - Purchase journey
 - Checkout journey
 - Transactions
 - Understand web and/or app t...
 - View management f...
 - Library

All Users Add comparison + Last 90 days Feb 7 - May 7, 2026

Ecommerce purchases: Item name ✓

Add filter +



Item name	Items viewed	Items added to cart	Items purchased	Item revenue
Total	6,339 100% of total	12,194 100% of total	559 100% of total	\$64,742.67 100% of total
1 6 dram pop top vial - black child-resistant bulk case - (600 count) - Black	226 (3.57%)	120 (0.98%)	0 (0%)	\$0.00 (0%)
2 6 dram pop top vial - black child-resistant bulk case - (600 count)	136 (2.15%)	797 (6.54%)	44 (7.87%)	\$2,002.00 (3.09%)
3 6 dram pop top vial - clear child-resistant bulk case - (600 count) - Clear	106 (1.67%)	337 (2.76%)	0 (0%)	\$0.00 (0%)
4 6 Dram Pop Top Vial - Green - Amaan Mirza	100 (1.58%)	1,587 (13.01%)	0 (0%)	\$0.00 (0%)

- Overview
- Notifications
- Products & store
 - Products
 - Shipping and returns
 - Store quality
 - Reviews
- Creative content
 - Product Studio
 - Video assets
- Marketing
 - Ad campaigns
 - Business Agent
 - Brand

Your performance on Google

Last 28 days vs previous period

Total clicks [?] **539** [View more](#)
+12.5% [Click trend](#)

Apr 7, 2026 May 4, 2026

● Total clicks, 7-day click average ● Previous period

Ad campaigns [?] [View more](#)

Ad clicks [?]	Cost [?]
0	\$0.00

Your business on Google

Today

Total products [?] **2.62K** [View more](#)
[All marketing methods](#)

Approved	2.55K	<div style="width: 97%;"></div>
Limited	1	<div style="width: 4%;"></div>
Not approved	73	<div style="width: 2.8%;"></div>
Under review	0	<div style="width: 0%;"></div>

Today

Store quality [?] [View more](#)

Overall quality	eWallet	Delivery time
Great	Incomplete Fix	Fair

Google

Pack THC

AI Mode All Shopping

Pack THC
Brand profile

Insights Logo Promotions Social

63

Brand profile reach

Find out who's visiting you
and what content they're engaging with

See insights

Only super admins can see this

Your Google Ads summary
Only you can see this summary

Your profiles

Add a location



Pack THC
Brand profile



PackTHC
15031 Woodham Dr ste 330, Houston, TX 77073, United States
Verified



PackTHC
17B, E. OLD Country Road, Suite # 123, Hicksville 11801, Hicksville, NY 11801, United St...
Verified

Manage multiple locations

Google

Pack THC

All Mode All Shopping Images Videos Short videos News More Tools



Pack THC

Brand profile Early access

- Insights
- Logo
- Images and videos
- Description
- Delivery
- Promotions
- Social
- Profiles

63



Brand profile reach in April

Find out who's visiting your brand profile and what content they're engaging with

[See insights](#)

Only super admins can see this



Your Google Ads summary

Only you can see this summary



Pack THC



Supplies child-resistant packaging for products. Offerings include pop-top vials, jars, mylar bags, tubes, and concentrate containers. Products are available in bulk and designed to meet complian... Summarized from the website

Ratings

69%

ScamAdviser trust score

4.2/5

Trustpilot

Google

PackTHC

AI Mode All Shopping Images Videos Short videos Forums More Tools

Your business on Google
11, 234 customer interactions

Profile strength Complete info

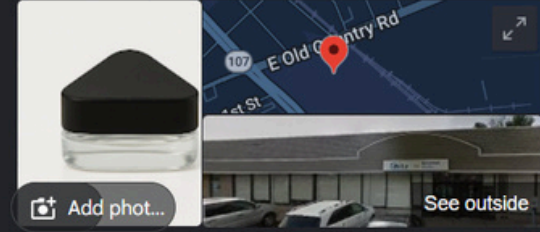
Edit profile Read reviews Photos Posts Performance Advertise

Edit products Edit services Bookings Ask for review Profiles

Get custom email
Set up business email @your-business.com with Google Workspace

Fix product details
Make fixes in Merchant Center so that customers can find your products

Complete your profile
Add details and get discovered by more customers



PackTHC
5.0 ★★★★★ 2 Google reviews
Packaging company in Hicksville, New York

You manage this Business Profile

Website Directions +3

Address: 17B E Old Country Rd Suite # 123, Hicksville, NY 11801, United States

Phone: +1 816-722-5842

Hours: Closes soon · 5 pm · Opens 9 am Wed

[Edit your business information](#)

Press [Enter] to jump to the search box

this profile can see this

Businesses

Reviews

Linked accounts

Settings

Support

Create group

2 businesses

100% verified

Businesses

All (2)

Add business



Store code

Business ↓

Status



115568561869301519
02

PackTHC
17B, E. OLD Country Road, Suite # 123, Hicksville 11801, Hicksville, NY
11801, United States

Verified



See your profile



056007139401699997
73

PackTHC
15031 Woodham Dr ste 330, Houston, TX 77073, United States

Verified



See your profile

Rows per page: 10

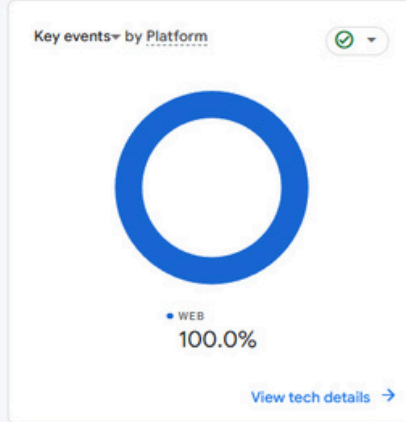
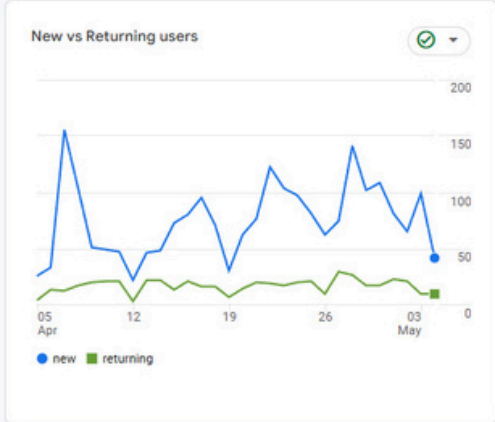
1-2 of 2



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 - View user engagement & rete...
- Life cycle
 - Acquisition
 - Acquisition overview
 - User acquisition
 - Traffic acquisition: Session...
 - Lead acquisition
 - Non Google campaign
- Library

Sessions by Session source / medium

SESSION SOURCE / MEDIUM	SESSIONS
direct / (none)	1.5K
google / organic	798
facebook / referral	184
admin.shopify.com / referral	61
facebook / (not set)	44
arcore_sceneviewer / (not set)	28
betterthisworld.com / referral	24



Insights

Your insights will appear here soon.

In the meantime, you can create new custom insights to monitor your most important metrics. [Learn more](#)

[Create](#)

[View all insights](#)

Active users by City

CITY	ACTIVE USERS
Singapore	768
Dublin	55
Prineville	45
Dehradun	37
New York	37
Ashburn	31
Boardman	29

[View cities](#)

Active users by Audience name

AUDIENCE NAME	ACTIVE USERS
All Users	2.3K
Purchasers	15

[View audiences](#)

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 - Acquisition overview
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 - Traffic acquisition: Session...
 - Lead acquisition
 - Non Google campaign
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Reports snapshot

Active users 2.3K	New users 2.2K	Average engagement time per active u... 1m 05s	Event count 37K
-----------------------------	--------------------------	--	---------------------------

Top pages/screens

PAGE TITLE AND SCREEN CLASS	VIEWS	ACTIVE USERS	EVENT COUNT	BOUNCE RATE
Wholesale Child-Resistant Pop Tops, J...	3.7K	539	7K	11.3%
Account - PackTHC	495	85	884	6.9%
Get High-quality 6 Dram Green Pop To...	264	26	937	3.0%
Wholesale Pre Roll Tubes PackTHC	203	62	369	5.3%
Buy 1oz Aviator CR Containers Clear BL...	197	14	709	8.7%
Order Durable 6 Dram Black Pop Top Vi...	196	38	617	3.1%
Pop Top Tubes for Reliable Packaging ...	194	33	310	3.7%

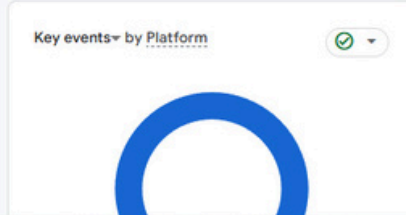
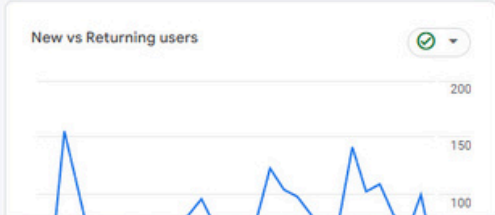
[View pages and screens](#)

Active users by First user source / m...

FIRST USER SOURC...	ACTIVE USERS
(direct) / (none)	1.5K
google / organic	365
facebook / referral	184
facebook / (not set)	44
betterthisworld.com ...	20
chatgpt.com / (not s...	11
h8y2t.r.ag.d.sendibm...	10

Sessions by Session source / medium

SESSION SOURCE / MEDIU...	SESSIONS
(direct) / (none)	1.5K
google / organic	798
facebook / referral	184

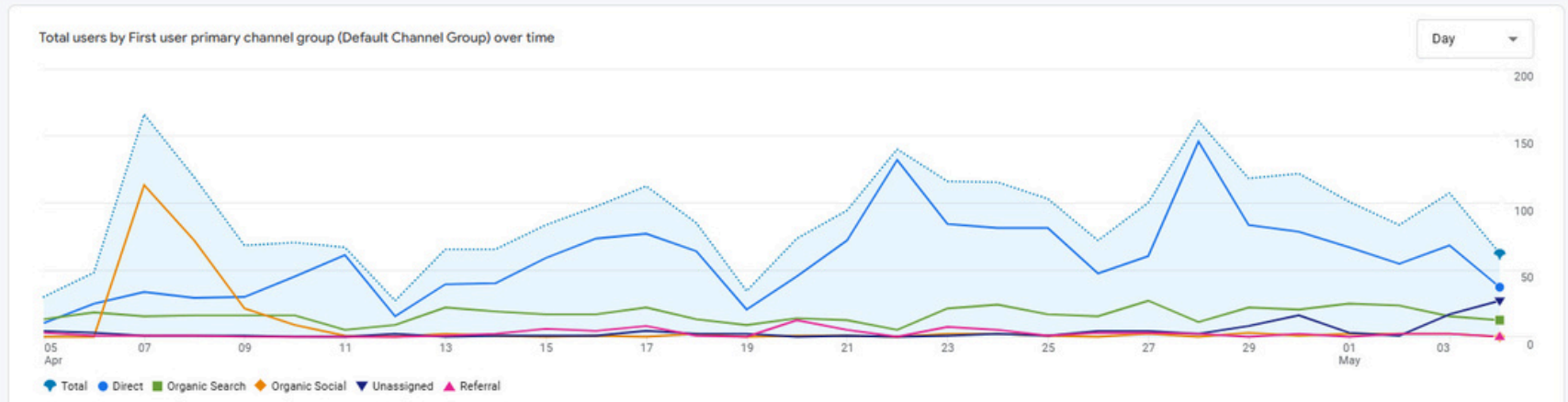


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User acquisition: First user primary channel group (Default Channel Group)

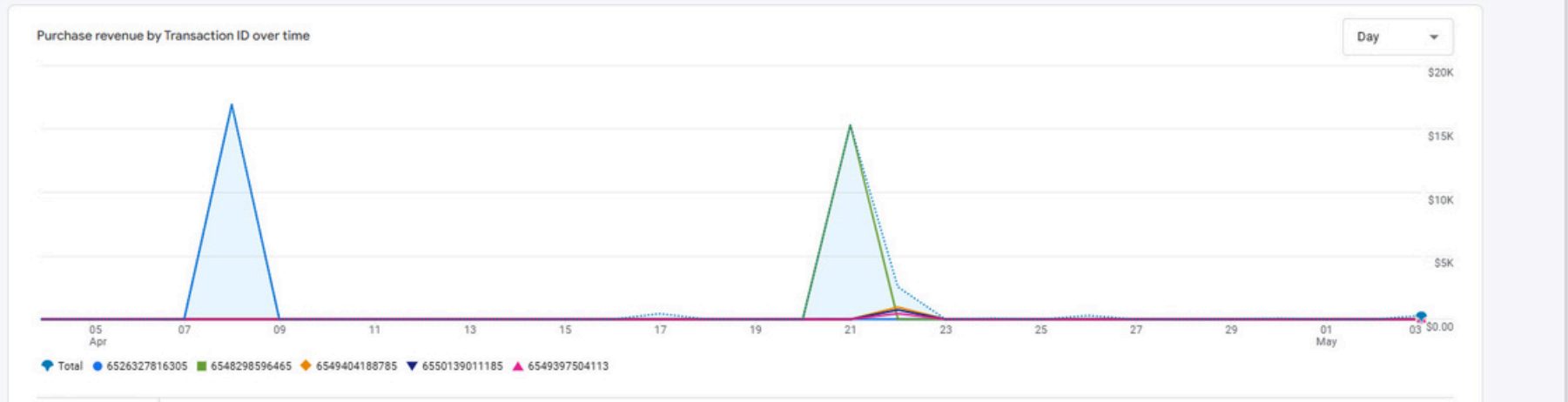


Plot rows	Search...	Rows per page: 10	1-9 of 9						
<input checked="" type="checkbox"/>	First user prim...Channel Group) +	↓ Total users	New users	Returning users	Average engagement time per active user	Engaged sessions per active user	Event count All events	Key events All events	User key event rate All events
<input checked="" type="checkbox"/>	Total	2,312 (100% of total)	2,245 (100% of total)	210 (100% of total)	1m 05s (Avg 0%)	1.28 (Avg 0%)	37,386 (100% of total)	5,487.00 (100% of total)	56.69% (Avg 0%)
<input checked="" type="checkbox"/>	1 Direct	1,532 (66.26%)	1,496 (66.64%)	107 (50.95%)	57s	1.22	23,283 (62.28%)	3,339.00 (60.85%)	51.27%
<input checked="" type="checkbox"/>	2 Organic Search	356 (15.4%)	328 (14.61%)	76 (36.19%)	2m 10s	1.68	9,512 (25.44%)	1,331.00 (24.26%)	61.19%
<input checked="" type="checkbox"/>	3 Organic Social	241 (10.42%)	239 (10.65%)	3 (1.43%)	10s	1.00	1,568 (4.19%)	359.00 (6.54%)	95.02%
<input checked="" type="checkbox"/>	4 Unassigned	108 (4.67%)	86 (3.83%)	2 (1.43%)	13s	0.74	586 (1.57%)	77.00 (1.41%)	25.02%

- Reports snapshot
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 - Ecommerce purchases
 - Promotions
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 - Understand web and/or app t...
 - View user engagement & rete...
- Life cycle
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 - Engagement
 - Monetization
 - Retention
- Search Console
 - Search Console
- Library

All Users | Add comparison + | Last 30 days | Apr 4 - May 3, 2026

Transactions: Transaction ID | Add filter +



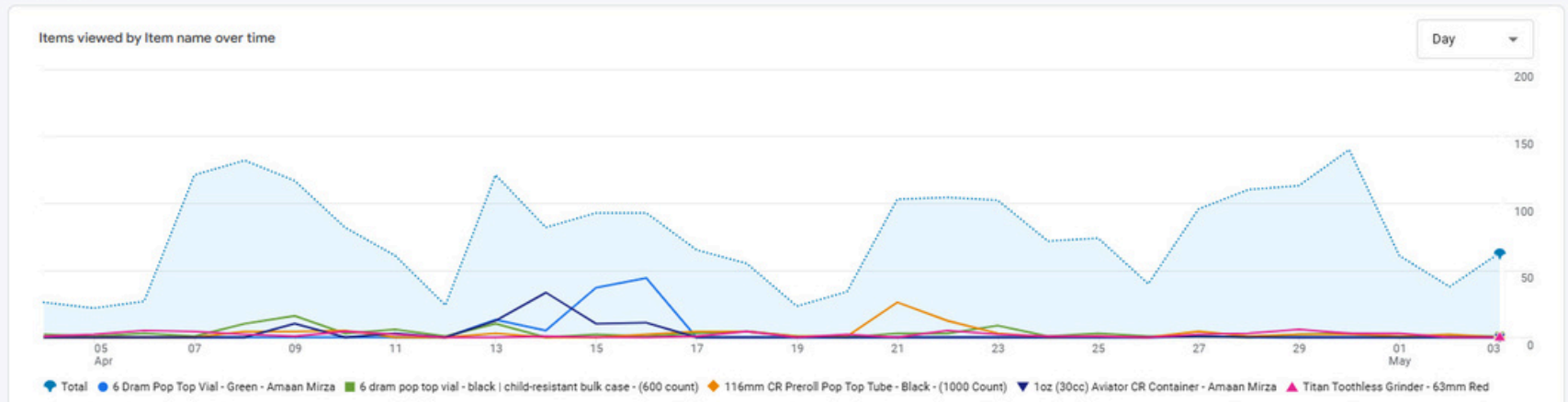
Plot rows	Transaction ID	Ecommerce purchases	Purchase revenue
<input checked="" type="checkbox"/>	Total	17 100% of total	\$35,842.55 100% of total
<input checked="" type="checkbox"/>	1 6526327816305	2 (11.76%)	\$16,870.80 (47.07%)
<input checked="" type="checkbox"/>	2 6548298596465	1 (5.88%)	\$15,289.20 (42.66%)
<input checked="" type="checkbox"/>	3 6549404188785	1 (5.88%)	\$958.40 (2.67%)
<input checked="" type="checkbox"/>	4 6550139011185	1 (5.88%)	\$690.00 (1.93%)

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All Users | Add comparison + | Last 30 days | Apr 4 - May 3, 2026

Ecommerce purchases: Item name

Add filter +



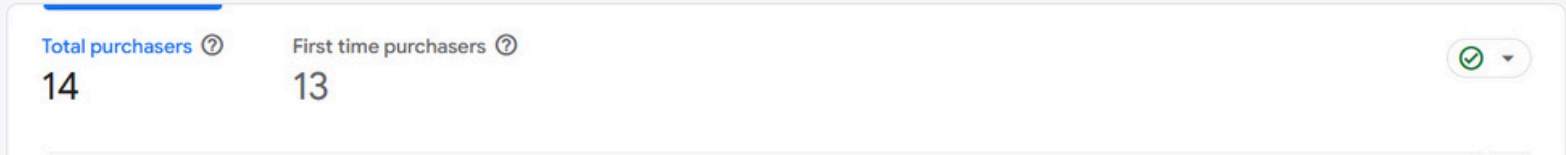
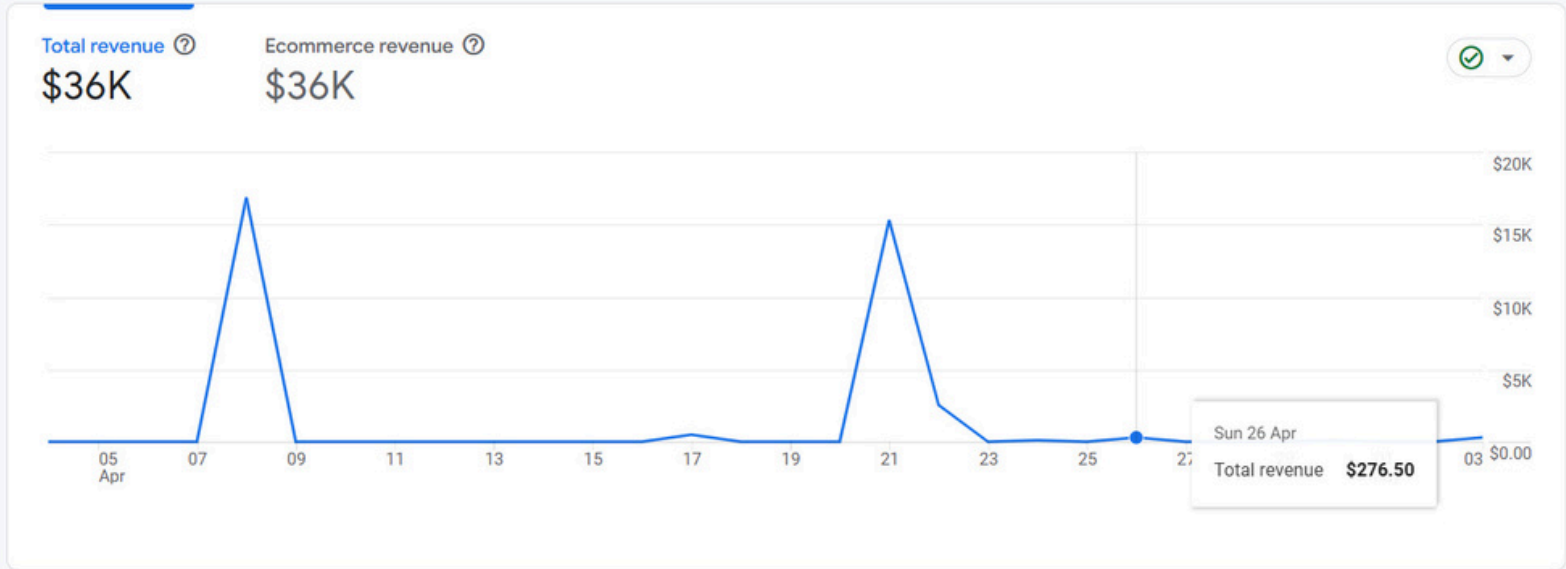
Item name	Items viewed	Items added to cart	Items purchased	Item revenue
Total	2,294 (100% of total)	4,298 (100% of total)	348 (100% of total)	\$41,087.64 (100% of total)
1 6 Dram Pop Top Vial - Green - Amaan Mirza	100 (4.36%)	1,587 (36.92%)	0 (0%)	\$0.00 (0%)
2 6 dram pop top vial - black child-resistant bulk case - (600 count)	92 (4.01%)	210 (4.89%)	10 (2.87%)	\$455.00 (1.11%)
3 116mm CR Preroll Pop Top Tube - Black - (1000 Count)	82 (3.57%)	112 (2.61%)	11 (3.16%)	\$759.00 (1.85%)
4 1oz (30cc) Aviator CR Container - Amaan Mirza	80 (3.49%)	1,309 (30.46%)	0 (0%)	\$0.00 (0%)

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All Users Add comparison +

Last 30 days Apr 4 - May 3, 2026

Drive sales overview



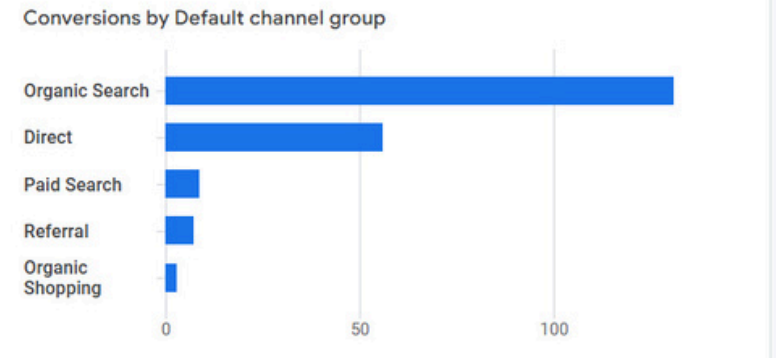
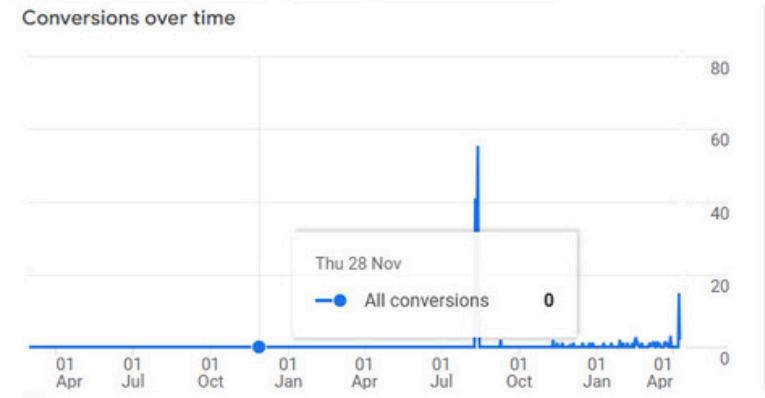
- Advertising snapshot
- Key events
 - Key event performance
 - Key event attribution paths
 - Key event attribution models
- Conversions **BETA**
 - Conversion performance
 - Conversion attribution analysis
 - Conversion attribution models
- Budgeting
 - Overview
 - Projection
 - Scenario planner
- Tools
 - Conversion management
 - Advertising segments

Advertising snapshot 12/12 key events

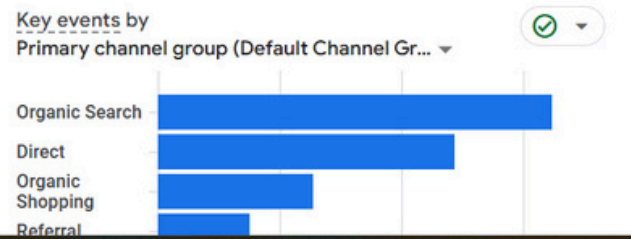
Custom Mar 1, 2024 - Apr 10, 2026

Select account and conversions

Google Analytics Web only: 2 Conversions



Aug 11, 2025 - Apr 10, 2026 [View conversion performance](#)



Insights 1

CUSTOM INSIGHT **New**

Revenue spiked
On April 8, 2026

Learn about the Advertising section (key events)

Measure the impact of your advertising with

Variables **Settings**

EXPLORATION NAME: Shopify vs GA4 - VS CBM (read-only)

Mar 12 - Apr 10, 2026

SEGMENTS: US, Direct traffic, Paid traffic, Mobile traffic, Tablet traffic

DIMENSIONS: Transaction ID

METRICS: Active users

TECHNIQUE: Free form

VISUALIZATION: [Icons for Table, Pie, Line, Scatter]

SEGMENT COMPARISONS

ROWS: Transaction ID

START ROW: 1

SHOW ROWS: 25

NESTED ROWS: No

Order Details

Transaction ID	Transactions	Total revenue
Totals	8	\$29,390.74
1 6493490348145	1	\$59.96
2 6497676918897	1	\$11,935.80
3 6497999716465	1	\$14.99
4 6499777511537	1	\$14.99
5 6508936429681	1	\$479.20
6 6521576849521	1	\$15.00
7 6526327816305	2	\$16,870.80

New users by First user primary ...



FIRST USER PRIMA...	NEW USERS
Direct	6.9K
Paid Social	1.9K
Organic Search	1.7K
Organic Social	855
Paid Search	774
Referral	367
Paid Shopping	290

[View user acquisition](#) →

User activity by cohort

Based on device data only



	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	2.3%	1.1%	0.1%	0.0%	0.0%
Feb 22 - Feb 28						
Mar 1 - Mar 7						
Mar 8 - Mar 14						
Mar 15 - Mar 21						
Mar 22 - Mar 28						
Mar 29 - Apr 4						

6 weeks ending Apr 4

Active users by Audience name



AUDIENCE NAME	ACTIVE USERS
All Users	13K
Purchasers	55

[View audiences](#) →

Active users by City



Organic Google Search impressions by Landing page + query string



Organic Google Search cl... by Organic Google Sea...



New users by
First user primary ...



FIRST USER PRIMA... **NEW USERS**

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Feb 22 - Feb 28						
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Mar 8 - Mar 14						
Mar 15 - Mar 21						
Mar 22 - Mar 28						
Mar 29 - Apr 4						

6 weeks ending Apr 4

Active users by City

Organic Google Search impressions by

All Users

Add comparison +

Custom Mar 1, 2024 - Apr 10, 2026

Generate leads overview



New users ?

13K

Returning users ?

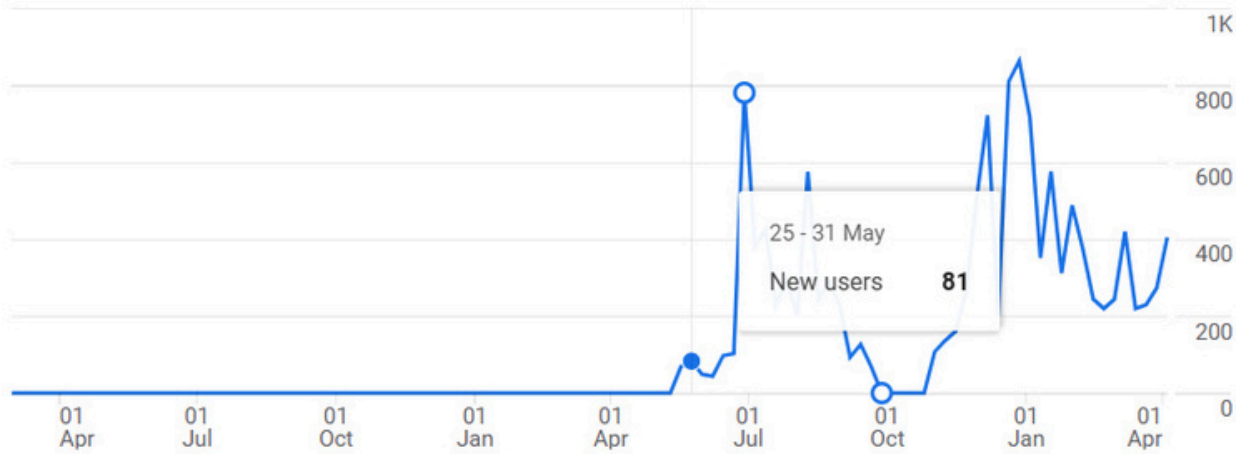
1.2K

Qualified leads ?

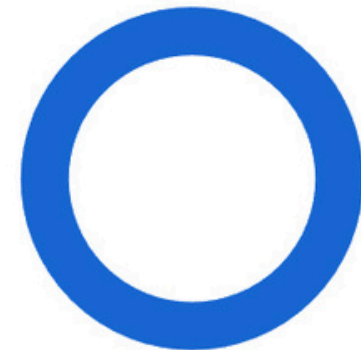
0

Converted ?

0



Key events by Platform



• WEB
100.0%

[View platforms →](#)